

WEB SCIENCE 2015: THE ECONOMICS OF SURVEILLANCE

A Critical Exploration of Data Practices, Consumer Rights and the Future of Digital Economies

ACM Web Science, Oxford University

Workshop Coordinators:

Kristine Gloria (Ph.D student at RPI)

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MOTIVATION

In light of the decreasing monetary cost of public & private surveillance¹ as well as an increasing concern voiced by the general public², we need to address critically both the current state of our digital (global) economies as well as its future incarnation.

[1] Bankston, K. & Soltani, A. (2014). "Tiny Constables and the Cost of Surveillance: Making Cents Out of *United States v. Jones*". *Yale Law*. v123. <http://www.yalelawjournal.org/forum/tiny-constables-and-the-cost-of-surveillance-making-cents-out-of-united-states-v-jones>

[2] Madden, M. (2014). "Public Perceptions of Privacy and Security in the Post-Snowden Era". Pew Internet Studies. <http://www.pewinternet.org/2014/11/12/public-privacy-perceptions/>

GOALS

- Create an environment for discussion and collaboration
- Provide authors with constructive feedback re: their submissions
- Identify emerging technical, social and political concerns related to digital economics and surveillance
- Collect and share ideas with the larger Web Science community

[1] Bankston, K. & Soltani, A. (2014). "Tiny Constables and the Cost of Surveillance: Making Cents Out of *United States v. Jones*". *Yale Law*. v123. <http://www.yalelawjournal.org/forum/tiny-constables-and-the-cost-of-surveillance-making-cents-out-of-united-states-v-jones>

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WORKSHOP PROGRAM

- **Opening Keynote** - Dr. Victoria Nash, Oxford Internet Institute
- **Paper #1:** “Caviat Venditor: Should We Sell Our Own Data?” (R. Binns)
- **Poster Presentations:**
 - “Data Phenomena, Transparency, and Economic Efficiency: The Data Economy” (P. Watwat, C. Khoury)
 - “The impact of the lack of data protection regulations on the development of e-commerce in Lebanon” (C. Chelala, L. Koleilat Ghalayini)
- **BREAK**
- **Paper #2:** “Scary or ‘Meh’? Exploring user perceptions of online privacy disclosures” (H. Marreiros, R. Gomer, M. Vlassopoulos, M. Tonic and M.C. Schraefel)
- **Paper #3:** “Privacy by Obfuscation with Personal Data Management Architectures: Possibilities and Constraints” (D. Murray-Rust, K. O’Hara, M. Oswald, M. Van Kleek and N. Shadbolt)
- **Closing Remarks**

HACKPAD LINK:

<http://bit.ly/WebSciEcon>

GUEST SPEAKER

Recent projects:

- Mapping the legal and regulatory trends shaping freedom of expression online for UNESCO
- Analysis of age verification as a tool for balancing the interests of children and adults online
- Analysis of the role of information and Internet access in the development of moral autonomy.

Prior to joining the OII in 2002, Vicki was a Research Fellow at the Institute of Public Policy Research. She received her D.Phil in Politics from Nuffield College, Oxford University in 1999, having completed an M.Phil in Politics from Magdalen College in 1996, and a BA (Hons) Degree in Politics, Philosophy and Economics before this.



Dr. Victoria Nash, Deputy Director and Policy and Research Fellow at the Oxford Internet Institute (OII).